

Market Research on Creatine in China-Executive Summary

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Date: November 2015

Pages: 1

Price: US\$ 648.00 (Single User License)

ID: M099B1540E1EN

Abstracts

This Executive Summary of Market Research on Creatine in China is from CCM's report Market Research on Creatine in China, which is finished on 1 Dec., 2015.

In China, creatine is mainly used in sports nutritional supplement and pharmaceuticals. Most producers use cyanamide or thioureas as raw material for synthesis of creatine. Production of creatine in China has been growing steadily, playing an important role in the global market. However, compared with overseas competitors, Chinese producers have poor performance in brand identity.

This Summary mainly states the production, price, export and consumption of creatine in China. Creatine production maintained stable during 2013-2015, while its price had a slight decline due to the increasingly stiff competition brought by new entrants. Foreign brand of creatine is more popular than domestic one for the high product purity.

This Summary briefs you the main market information of China's creatine, helping you know creatine market and adjust your strategy.

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