

Market Research of Pea Protein Industry in China

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Abstracts

Pea protein, as a type of plant protein, contains eighteen kinds of amino acids necessary for the human body and is a full-price protein, and its high nutrition is gradually known. In the past ten years, pea protein has been in a stage of rapid development, and the demand for pea protein has increased year by year in the global market.

As a major producer of pea protein, China has continuously added new companies to the pea protein industry and various production companies are also actively increasing production capacity and output, in order to meet the rapidly growing demand.

Since 2017, Chinese policies have actively encouraged the development of plant protein, but due to increasingly strict environmental policies, the production of domestic pea protein has been affected. At the same time, compared with the extensive application in the developed European and American markets, the domestic application of pea protein is relatively single, and it is still necessary to increase research and development.

Aiming to study the current pea protein industry in China and forecast the market to 2025, this report provides detailed analysis on the factors influencing the development of pea protein industry in China, as well as current and historic trend of this industry. The Chinese policy on pea protein can be found in this report.

This report is based on data collected via diverse sources. The primary sources include interviews with key producers, key traders and key end users of pea protein. Various secondary sources include published magazines, journals, government statistics and CCM's database, etc. Data obtained from various sources have been combined and cross-checked to ensure that this report is as accurate and methodologically sound as possible.

Information of key market players in pea protein industry are listed in this research. Key market participants studied include Yantai Shuangta Food Co., Ltd., Shandong Jianyuan Bioengineering Co., Ltd., etc.

Scope of the report

Region cope: China

Time scope: primarily 2020–2022 unless otherwise stated.

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