

# Market Research of Microalgae DHA in China

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## Abstracts

DHA, as a polyunsaturated fatty acid that is very important to the human body, is an important component of the brain and retina, and has health effects such as preventing Alzheimer's disease, neurological disease, and cardiovascular disease.

DHA is mainly derived from fish oil and microalgae. In recent years, due to its higher DHA content, unaffected by marine pollution, less EPA and etc., microalgae DHA has gradually been recognized and widely used in infant milk powder, health care products and other fields. The demand for microalgae DHA is increasing year by year at all the world.

China's microalgae DHA industry has passed nearly 20 years of development. The producer company's microalgae DHA production process has matured and its production capacity has increased, and its market share at home and abroad has been continuously expanded.

The Chinese policy actively encourages the development of microalgae DHA, and has clearer regulations on some applications of microalgae DHA, which continuously stimulates the development of domestic microalgae DHA. However, though domestic brands have been active in competing for the Chinese market share with imported microalgae DHA these years, because the domestic application of microalgae DHA is still relatively single, and consumers prefer foreign microalgae DHA, domestic producers still need to strengthen their product competitiveness.

Aiming to study the current microalgae DHA industry in China and forecast the market to 2023, this report provides detailed analysis on the factors influencing the development of microalgae DHA industry in China, as well as current and historic trend of this industry. The Chinese policy on microalgae DHA can be found in this report.

This report is based on data collected via diverse sources. The primary sources include interviews with key producers, key traders and key end users of microalgae DHA. Various secondary sources include published magazines, journals, government statistics and CCM's database, etc. Data obtained from various sources have been combined and cross-checked to ensure that this report is as accurate and methodologically sound as possible.

Information of key market players in pea protein industry are listed in this research. Key market participants studied include Guangdong Runke Bioengineering Co., Ltd., CABIO Biotech (Wuhan) Co., Ltd., etc.

Scope of the report

Region cope: China

Time scope: primarily 2018–H1 2020 unless otherwise stated.

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