

High Intensity Sweeteners Trade Flows in China

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Abstracts

High Intensity Sweetener industry hot topics in 2014:

On the 2nd of March, 2014, the European Food Safety Authority (EFSA) announced that, following a request from the European Commission, EFSA had carried out a revised exposure assessment of stevia sweetener for its use as a food additive, taking into account the proposed extension of uses for the sweetener. Earlier a manufacturer requested the authorization to use stevia sweeteners in hot drinks, including tea, coffee, herbal infusion beverages, instant coffee and instant cappuccino products, as well as malt-based and chocolate/cappuccino flavored drinks;

On the 24th of April, 2014, Health Canada announced on its official website that the department had allowed the use of saccharin, calcium saccharin, potassium saccharin and sodium saccharin as sweeteners in various non-standardized foods. Health Canada updated the list of permitted sweeteners with saccharin and its salts included, effective the same day.

On 9th of June, 2014, the National Health and Family Planning Commission of the People's Republic of China (NHFPC) approved the extension of use for sucralose, after the review in accordance with Measures for the Administration of New Varieties of Food Additives. In detail, these two food categories, the processed edible fungi and algae as well as the pre-cooked (instant) noodles and rice, are listed in the new the extension of use for sucralose. And the maximum proposed use levels respectively are 0.3g/kg and 0.6/kg;

Purpose of report: To clearly describe China's high intensity sweetener industry (HIS), CCM has collected lots of information in various ways. In this report, HIS trade flows in

China has been described in detail, including its export volume, price, trading partners, key factors and future trend forecast.

What to report: In this report, HIS products have been described in detail from the following aspects:

Export volume;

Export price;

Trading partners;

Key factors;

Future trend.

Forecast: In the next few years, the HIS industry in China will continue to be promising. On the whole, it's worth investing in it.

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