

Fungicide Dynamics in China/data publication

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Abstracts

Reviewing the first half of 2014, influenced by the overcapacity and weak demand from downstream industry or end market, corn deep-processing industry in China remained in a doldrums overall, such as xanthan gum and corn ethanol, etc. In April 2014, it's worth noting that the market price of China's corn started to rise due to supply reduction. In order to transfer cost pressure, some corn deep-processing manufacturers pushed up the price of their products, including corn starch, MSG, lysine, crystalline glucose, etc.

Under the circumstance of weak demand from domestic market, corn deep-processing enterprises promoted sales through increasing the product exports. During Jan.-May 2014, the exports of China's citric acid & citrate, sugar alcohol, lysine ester & salt, inositol, enjoyed a YoY rise. China's corn deep-processing enterprises normally adopted price cuts to boost sales, resulting from an intense competition. However, a reduction in the product export price would easily initiate trade remedy measures to China's deep-processing corn product implemented by overseas countries.

To enhance the production enthusiasm in domestic corn deep-processing enterprises and to speed up the destocking of the state's corn for temporary storage, in mid-July 2014, the Ministry of Finance of the People's Republic of China (MOF) has come up with some solutions to subsidize corn deep-processing enterprises: By the standard of RMB100/t for processing one tonne of corn, MOF would subsidize the enterprises whose corn processing capacity reached over 100,000t/a in Inner Mongolia Autonomous Region, Jilin Province and Heilongjiang Province, joining in the auction for temporary storage of corn organised by related state departments during May-Oct. 2014. The implementation of this subsidy policy could also ease the enterprises' cost pressure.

Affected by the serious overcapacity and fierce competition among the industry, some

domestic corn deep-processing enterprises became less profitable. In order to boost profits and to strengthen competitiveness, some enterprises chose to narrow down businesses with low profitability and even loss-making, or continuously enlarged the business with highly profitable product, such as Henan Lotus and Xiwang Foodstuffs. Generally speaking, enterprises would confront with the risk of being acquired while suffering losses at the same time, such as Aland Nutraceutical.

RMB Exchange Rate: USD1=RMB6.1523; source: The People's Bank of China. Please note, the exchange rates in the table-Ex-works prices of corn products in China, July 2014 are different between on 16 June, 2014 and 15 July, 2014.

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