

Flavors Industry Market Research (China)



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In China, flavors are closely associated with the living standard of Chinese people and the flavors industry develops along food industry, feed industry, tobacco industry and beverage industry. History has seen the Chinese flavors industry growing from small to big, from mill production to mass production, from simulation to innovation, from import-dependent to export-target.

Due to the over exploitation on natural resources, and the ever strict management on the environment protection, the production of natural flavors in China will decrease in the future.

The Chinese ability to develop the production technology, especially of synthetic flavors, has been improved in the past and will continue to improve in the future.

China has been proved to be a potential reservoir to tap for the huge consumptions of fragrance, which in return brings more commercial opportunities for flavors, synthetic flavors in particular.

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 - litsea cubeba oil
 - Citronella oil

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Shanghai Flavors General Factory, Guangzhou Baihua Flavor Co. Ltd., Shanghai Xin Hua Flavor Factory, Shanghai Peacock Fragrance & Flavor Co. Ltd., Tianjin Flavor Factory, etc.

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