

# Consumption Situation of High Intensity Sweeteners in Japan

<https://marketpublishers.com/r/CBB1B009FA3EN.html>

Date: February 2011

Pages: 4

Price: US\$ 435.00 (Single User License)

ID: CBB1B009FA3EN

## Abstracts

**Description:** CCM has finished a market report named Survey of High Intensity Sweeteners in Asia Pacific in Feb. 2011. In order to meet clients' different demands and provide more low-price products, we separated it into many sub-reports with different specific themes. Consumption of High Intensity Sweetener in Japan is one of the sub-reports.

Highlights of this sub-report are listed as follows:

Details on Japanese governmental policies on high intensity sweeteners market, either positive or negative aspects

Situation of rival products and eating habit on sweet products in Japan

Detailed description on high intensity sweeteners consumption pattern, market size in Japan

Demand forecast on high intensity sweeteners industry in Japan by different scenarios

## Contents

### 1 JAPAN

#### 1.1 Demand and end-use segments

1.1.1 Saccharin

1.1.2 Acesulfame-K

1.1.3 Stevia sweetener

1.1.4 Aspartame

1.1.5 Sucralose

1.1.6 Glycyrrhizin

### COMPANIES MENTIONED

Morita Kagaku Kogyo Co., Ltd., Nippon Paper Chemicals Co., Ltd., San-Ei Gen F.F.I., Inc.

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