

Consumption Situation of High Intensity Sweeteners in China

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Abstracts

Description: CCM has finished a market report named Survey of High Intensity Sweeteners in Asia Pacific in Feb. 2011. In order to meet clients' different demands and provide more low-price products, we separated it into many sub-reports with different specific themes. Consumption of High Intensity Sweetener in China is one of the sub-reports.

Highlights of this sub-report are listed as follows:

Details on Chinese governmental policies on high intensity sweeteners market, either positive or negative aspects

Situation of rival products and eating habit on sweet products in China

Detailed description on high intensity sweeteners consumption pattern, market size in China

Demand forecast on high intensity sweetener industry in China by different scenarios

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1.1.1 Demand and end-use segments

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