

Consumption Situation of High Intensity Sweeteners in Asia Pacific

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Abstracts

Description: CCM has finished a market report named Survey of High Intensity Sweeteners in Asia Pacific in Feb. 2011. In order to meet clients' different demands and provide more low-price products, we separated it into many sub-reports with different specific themes. Consumption Situation of High Intensity Sweeteners in Asia Pacific is one of the sub-reports.

Different countries have different policies on HIS production and application; the most important policy related to HIS is food law or regulation. For example, in China, xx kinds of HIS are approved to be used in food and beverage products. However, in Japan, only eight kinds of HIS are approved to be used in food and beverage products, because the Government of Japanese believes that cyclamate is harmful to human body. The major consumption field of HIS is food and beverage industry, and HIS also can be used in pharmaceuticals, personal care products, feed and wine and so on. China is the biggest consumption country in Asia Pacific in 2010, with the market size and market value being about xx tonnes and USDxx million respectively.

This sub-report combines CCM's expertise in high intensity sweeteners consumption research. Highlights of this report are listed as follows:

Details on different production countries' governmental policies influence on high intensity sweeteners market, either positive or negative aspects

Detailed description on high intensity sweetener consumption pattern, market size in major production countries in Asia Pacific reflects the demand situation in different Asia Pacific countries

Forecast on high intensity sweeteners demand in Asia Pacific by different scenarios

Detailed 5 key users' profiles are listed in the end of this sub-report

Contents

Consumption Situation of High Intensity Sweeteners in Asia Pacific

1.1 China

1.1.1 Demand and end-use segments

- 1.1.1.1 Saccharin
- 1.1.1.2 Cyclamate
- 1.1.1.3 Acesulfame-K
- 1.1.1.4 Stevia sweetener
- 1.1.1.5 Aspartame
- 1.1.1.6 Sucralose
- 1.1.1.7 Glycyrrhizin

1.2 India

1.2.1 Demand and end-use segments

- 1.2.1.1 Saccharin
- 1.2.1.2 Acesulfame-K
- 1.2.1.3 Stevia sweetener
- 1.2.1.4 Aspartame
- 1.2.1.5 Sucralose
- 1.2.1.6 Glycyrrhizin

1.3 Japan

1.3.1 Demand and end-use segments

- 1.3.1.1 Saccharin
- 1.3.1.2 Acesulfame-K
- 1.3.1.3 Stevia sweetener
- 1.3.1.4 Aspartame
- 1.3.1.5 Sucralose
- 1.3.1.6 Glycyrrhizin

1.4 Indonesia

1.4.1 Demand and end-use segments

- 1.4.1.1 Saccharin
- 1.4.1.2 Cyclamate
- 1.4.1.3 Acesulfame-K
- 1.4.1.4 Stevia sweetener
- 1.4.1.5 Aspartame
- 1.4.1.6 Sucralose
- 1.4.1.7 Glycyrrhizin

COMPANIES MENTIONED

Coca Cola, Morita Kagaku Kogyo Co., Ltd., Nippon Paper Chemicals Co., Ltd., San-Ei Gen F.F.I., Inc.

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