

Consumption, Export and Benchmarking of Xanthan Gum in China

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Abstracts

China's xanthan gum is export-oriented; the export volume was seriously impacted by 2008 global financial crisis, just 41,433 tonnes in 2009, down 20.40% over last year. What about the export situation after 2009? You can find the it in this report besides information about the previous situation.

Shandong Deosen and Shandong Fufeng are the top two exporters, whose total export volume takes up 70%-80% of the national total in 2010. Their production costs and profits are a critical reference for other producers. This report provides you the production cost and profit analysis of these two producers in 2010.

Xanthan gum is widely used in crude oil drilling fluids, foods & beverages, pharmaceuticals in China, which are the top three consumption fields. So what is the latest consumption pattern of the product in China? How about the detailed consumption in different downstream industries?

You will get vital and comprehensive intelligence about China's xanthan gum industry from the following aspects; export situation, production cost and profit, as well as the consumption.

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COMPANIES MENTIONED

Fufeng Group Co., Ltd., Shandong Deosen Corporation,

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