

Consumption Situation of High Intensity Sweetener in China (5 Products)

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Abstracts

This report focuses on the consumption and downstream market of the selected five sweeteners namely acesulfame-K, aspartame, sucralose, stevia sweetener and neotame. You can see these five sweeteners' consumption each and their downstream market in China of 2014. And you can also find major consumers of these five sweeteners. Through that, you can know more about China's sweeteners consumption market, including people's habits, recent years' consumption changes, etc.

With the development of food industry and people's increasing health-consciousness, the high intensity sweeteners (HIS) industry in China has been gradually developing in recent years. The incidence of obesity, diabetes and dental illness is becoming more and more common in today's society. Therefore, the demand for HIS with high safety, high sweetness, less adding quantity and low energy is huge. Domestic HIS is mainly consumed in food and beverage industries. Other application fields include toothpaste, pharmaceuticals, etc.

In order to penetrate recent years' HIS downstream market in China, CCM has selected five sweeteners, namely acesulfame-K, aspartame, sucralose, stevia sweetener and neotame to do consumption research and unfolds the overall HIS market in China for you based on the upcoming report Future of High Intensity Sweeteners in China-2015 Edition which will be published in August of 2015. Related information given by this report is as below

Consumption development of these five sweeteners in China (2010-2014)

Consumption pattern of these five sweeteners in China (2014)

Forecast on the demand for these five sweeteners in China (2015-2019)

Situation of downstream industry of these five sweeteners in China

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COMPANIES MENTIONED

Qiaqia Food Co., Ltd.
Labi Xiaoxin (Fujian) Food Industry Co., Ltd.
Coca Cola (China) Beverage Co., Ltd.
Fujian Dali Food Group Co., Ltd.
Guangzhou Treasure Flavour Food Co., Ltd.
Hangzhou Wahaha Group Co., Ltd.

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