

# Consumption Situation of High Intensity Sweetener in China (5 Products)-Executive summary

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## Abstracts

The Executive Summary of Consumption Situation of High Intensity Sweetener in China (5 Products) is from CCM's report Consumption Situation of High Intensity Sweetener in China (5 Products), which was finished in July, 2015.

With the development of food industry and people's increasing health-consciousness, the high intensity sweeteners (HIS) industry in China has been gradually developing in recent years. Health problems brought about by taking too much sugar has raised people's concern, so the demand for HIS with high safety, high sweetness, less adding quantity and low energy is huge.

The consumption of five products among HIS, namely acesulfame-K, aspartame, sucralose, stevia sweetener and neotame, is discussed, including their application fields and consumption share.

The Executive Summary of Consumption Situation of High Intensity Sweetener in China (5 Products) in China briefs you the consumption of five high intensity sweeteners in China, showing you the potential of China's HIS industry.

## Contents

### COMPANIES MENTIONED

Qiaqia Food Co., Ltd.  
Labi Xiaoxin (Fujian) Food Industry Co., Ltd.  
Coca Cola (China) Beverage Co., Ltd.  
Fujian Dali Food Group Co., Ltd.  
Guangzhou Treasure Flavour Food Co., Ltd.  
Hangzhou Wahaha Group Co., Ltd.

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