

Company Profiles of Thirty Major Chinese Agrochemical Manufacturers

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Abstracts

During the 12th Five-Year period, as planned in recently released China Pesticide Industry Policy, China will make efforts to optimize the pesticide industry structure and improve Chinese pesticides' comprehensive competitiveness in global market. Hence, the whole pesticide industry is expected to undergo great integration and reformation, and many companies will be restructured, bringing both opportunities and challenges to pesticide market of China.

CCM International has carried out a unique study, namely Company Profiles of Thirty Major Chinese Agrochemical Manufacturers. The 30 selected companies are key players in China's pesticide industry, representing the top level of China's pesticide production and marketing. It's estimated that total output of pesticides active ingredient has taken over of 75% of China, while the total sales value accounts for more than 50% of China's pesticide industry.

All these producers have strong comprehensive competitiveness in China's industry and have distinguished competence in specific product /area each other.

In this report, CCM probes into these pesticide manufacturers from many aspects including company basic information, financial performance, products portfolio, market share, new investment, marketing, sales, commercial activities, export, etc., with in-depth SWOT Analysis.

Through this report, you can:

Gain an overview of development status of Chinese pesticide industry

throughout the in-depth analysis of 30 key players in China's pesticide;

Understand the history, supply of main products, macroeconomic of thirty companies;

Know the market share of specific products of these key pesticide players;

Learn about product portfolio, market focus and future interests and of China's 30 key pesticide players;

Obtain distinguished features of the 30 key pesticide manufactures, including their outstanding and core competence, main weakness, future growth points and challenges;

Understand the change in financial performance of the thirty companies. For example, Zhejiang Wynca's sales increased from 1061.86 million dollars in 2008 to 558.51 million dollars in 2009;

Understand R&D level and new products in China. For example, Jiangsu Kwin's IPP;

Identify the export situation of these companies. For example, Shandong Rainbow has seen 165 million dollars export business in 2010, accounted for 95.35% of its turnover.

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