

Company Profiles of Thirty-one Chinese Crop Protection Manufacturers

<https://marketpublishers.com/r/CD72F359657EN.html>

Date: May 2014

Pages: 235

Price: US\$ 18,360.00 (Single User License)

ID: CD72F359657EN

Abstracts

In recent years, the competition in the CP (Crop Protection) industry has been becoming increasingly intense in China, which is the largest production base and exporter of pesticides in the world at present.

In order to stand out in the intense market, CP producers have developed many types of pesticides to meet their clients' needs. At the same time, they have conducted many commercial activities. They not only develop their sales channel through foreign expansion, exhibition, etc., but also purchase other companies' stock share so as to earn market share in the domestic CP industry as much as possible.

The collaborations and relationships among those CP producers in China are worthy to be noted. In order to find out who are behind those producers, CCM has done a series of deep investigation of 31 CP producers, which are major players in China. Their relationships are clearly shown in a map for readers' convenience.

Furthermore, as these producers have different strategy direction for their own distribution net work, each based on their special product structures, CCM has also selected 10 from the 31 to do further study on their distribution net work as well as application of their products.

In this report, the following aspects will be unfolded to you, presenting the overall CP market in China from those major producers,

Company background (such as employee, contacts and registered capital)

Geographic distribution map for the 31 producers

Relationship and collaboration among the 31 producers

Total assets, revenue, total profit and the share of import & export of the 31 producers

Commercial activities of the 31 producers,

Product structure of the 31 producers, including technical as well as formulations

Production situation of major products in the 31 producers

Strategic direction of the 31 producers

Behaviors out of China of the 31 producers

Sales network of the 10 benchmarking producers

Domestic sales of the 10 benchmarking producers

Application of the CP products from the 10 benchmarking producers

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