

Company Profiles of Ten Chinese Seed Manufacturers

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Abstracts

With years' development, the competition in China's seed industry has become more and more intense in recent years.

In order to keep their leading place in the intense market, most of China's major seed manufacturers have not only concentrated on the domestic market, but also tried to develop foreign sales channels. At the same time, they conduct R&D on seeds continuously and many competitive seed products have emerged, such as hybrid seeds. Furthermore, every seed manufacture has its own strategy to run the business. Some seed manufacturers pay attention to channel management, while others are focused on product structure optimization.

With a purpose to figure out more information and show precise market situation of China's seed industry, CCM has selected ten seed manufacturers for investigation. These manufacturers are key players in China's seed industry and they basically represent the overall situation of China's seed industry.

Through introduction from the following aspects, the latest situation of China's seed industry has been unfolded for you.

Basic information of the ten companies (such as registered capital, employee and contacts)

Investors and subsidiaries of the ten companies

Overall business performance of the ten companies, 2011-Q3 2013

Commercial activities and strategy

Product structure and basic production

Foreign expansion

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