

## China Infant Formula Manufacturers 2014 - Executive Summary

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## Abstracts

The Executive Summary of China Infant Formula Manufacturers 2014 is from CCM's report China Infant Formula Manufacturers 2014, which is finished on 22 Jan. 2015.

China's infant formula market has grown rapidly in recent years, and it is profitable. However, affected by the numerous scandals like melamine scandal and other foodsafety crisis in China, China's consumers gradually lost their confidence in local brands, which forced the Chinese government to take measures to consolidate the infant formula market from the aspects of raw material and the producers.

This Executive Summary mainly states the geographic distribution of 16 main infant formula manufacturers in China in 2014 and their basic information is also stated. Besides, it also states the procurement of dairy ingredients of main manufacturers.

The Executive Summary of China Infant Formula Manufacturers 2014 briefs you the general information of these main infant formula manufacturers in China, which help you to better know these manufacturers' situation in products and brands.



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