

China Industry Transfer and Enterprise Strategy

<https://marketpublishers.com/r/C0D97ABC27DEN.html>

Date: March 2013

Pages: 52

Price: US\$ 2,234.00 (Single User License)

ID: C0D97ABC27DEN

Abstracts

1. Why CCM offers this report?

At present, major economies around the world are expecting to emerge from the recession, so the Chinese government and governments in other major economies have established a series of policies to promote economic growth.

CCM thinks that industry transfer is an option for some enterprises to move out of recession, thanks to the different market factors in different regions, which may open up new markets for them or reduce their cost of operation.

2. What CCM has studied in this report?

In this report, CCM introduces the background of China's industry transfer and how enterprises set their strategies.

In the first part, firstly, CCM gives a basic introduction of the market factors related to industry transfer, such as average wage, industrial land price, resources distribution, residents' aggregate expenditure and relevant policies in China. Secondly, a clear framework is demonstrated, including the type of industry transfer, specific related industries, transfer paths and transfer destinations. Finally, CCM explores the motivation for industry transfer and gives a theoretical analysis model.

In this second part, a set of enterprise strategies for industry transfer is analyzed to show how CCM's model works, whether it is necessary for a company to transfer and how to transfer. Firstly, CCM lists all situations that a company may encounter. Then, a customized model of site selection is established to roughly assess the transfer feasibility of these potential new regions to generate some relatively reliable solutions. Finally, profitability analysis and sensitivity analysis are performed for these relatively

reliable solutions to accurately measure the benefits and risks. The financial appraisal is based on CCM's mature research of a specific industry and company.

Finally, major industry transfer policies and typical transfer destinations are shown in the appendix.

3. What CCM is able to provide?

Overview of industry transfer in China or in the world for specific industry or company can be offered.

Strategic decision-making about industry transfer for specific company can be offered.

Feasibility assessment of investment projects about industry transfer for some investors, such as bank, can be offered.

Governments' industrial park planning and attracting investment can get help from CCM.

Contents

EXECUTIVE SUMMARY

METHODOLOGY

1 OVERVIEW OF INDUSTRY TRANSFER IN CHINA

- 1.1 Background of industry transfer in China
- 1.2 Current situation of industry transfer in China
- 1.3 Motivation for industry transfer

2 TRANSFER STRATEGY FOR AN ENTERPRISE

- 2.1 Model of site selection
- 2.2 Financial appraisal of possible schemes
- 2.3 Case study (how to use CCM's model)
 - 2.3.1 Background of the case
 - 2.3.2 Site selection for the case
 - 2.3.3 Financial appraisal for the case

3 APPENDIX

- 3.1 Industry transfer policy in China
- 3.2 Typical transfer destinations in China

List Of Tables

LIST OF TABLES

Table 1.1-1 Minimum transfer prices of land for industrial purposes in major cities in China

Table 1.2-1 Industries tending to transfer in China

Table 1.3-1 Condition judgment for passive transfer

Table 2-1 Schemes for comparison

Table 2.1-1 Model of site selection

Table 2.2-1 Statement of cash flows for a project

Table 2.2-2 Profitability indicators and their judgment standards

Table 2.2-3 Sensitivity analysis for a project

Table 2.3.1-1 Basic information of Dezhou Detian Chemical Co., Ltd.

Table 2.3.1-2 Isopropylamine profile

Table 2.3.1-3 Rough estimation for variable production cost of 99% isopropylamine in China, 2011

Table 2.3.1-4 Isopropylamine producers in China, Jan. 2011–June 2012

Table 2.3.1-5 Possible optimal strategies for Dezhou Detian

Table 2.3.2-1 Site selection to Anhui Ma'anshan Dangtu Economic Development Zone

Table 2.3.3-1 Estimated cash flow statement of the isopropylamine project, USD

Table 2.3.3-2 Profitability indicators of the isopropylamine project

Table 2.3.3-3 Sensitivity analysis for NPV of this new project

Table 2.3.3-4 Sensitivity analysis for IRR of this new project

Table 2.3.3-5 Sensitivity analysis for static PBT of this new project

Table 2.3.3-6 Sensitivity analysis for dynamic PBT of this new project

Table 3.1-1 Major policies of industry transfer made by Chinese central government in recent years

Table 3.1-2 Major policies of industry transfer made by Chinese local governments in recent years

Table 3.2-1 Typical transfer destinations in China

Table 3.2-2 Location factors of these cities or counties where demonstration areas are located (1)

Table 3.2-3 Location factors of these cities or counties where demonstration areas are located (2)

List Of Figures

LIST OF FIGURES

Figure 1.1-1 Average wage of employed persons in urban private units by region in China, 2011

Figure 1.1-2 The distribution of important resources by ensured mineral reserves in China

Figure 1.1-3 Resident's aggregate expenditure in different regions of China, 2011

Figure 1.2-1 Current trend of industry transfer in China

Figure 2.3.1-1 Production of isopropylamine in China, 2007–2011

Figure 2.3.1-2 Ex-works prices of isopropylamine in China, Jan. 2008–Dec. 2012

Figure 2.3.1-3 Export dependence of isopropylamine industry in China, 2007–2011

COMPANIES MENTIONED

Yunnan Green-Land Biological Technology Co., Ltd.

China Railway Construction Corporation Limited

Zhejiang Xinhua Chemical Co., Ltd.

Dezhou Detian Chemical Co., Ltd.

Zhejiang Jianye Chemical Co., Ltd.

I would like to order

Product name: China Industry Transfer and Enterprise Strategy

Product link: <https://marketpublishers.com/r/C0D97ABC27DEN.html>

Price: US\$ 2,234.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C0D97ABC27DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970