

# Benzoic Acid, Na Benzoate, Benzoate Plasticizers in China

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## Abstracts

### Description

As an effective additive, BA (benzoic acid) has been being widely applied in lots of fields in China for many years. In current time, most of the BA is consumed in food and beverage industry in the form of NaB (Na Benzoate), while the rest is used to produce other industrial products, such as BA alkyd resins, BA plasticizers, benzoyl chloride, etc. Those products are widely adopted in many industry fields respectively, including coating industry, plastics industry, dyeing industry, agriculture, etc.

In recent years, food-safety problem is becoming more and more apparent in China with increasing attention to be paid to health. NaB which is reckoned to be harmful to health has to face more challenges. Pressure from society and the Chinese government on NaB consumed in food and beverage is higher and higher. Under this circumstance, what's the consumption of NaB in China at present. How about the future?

Currently, influenced by the poor international economy, the development of China's economy has slowed down accordingly. Then, what's the current consumption situation of BA in China? What about the future? How will China's consumption pattern of BA be shaped? And what way will China's BA go?

To figure out these questions, CCM International has carried out a deep investigation into China's BA consumption. In this report, following aspects are highlighted:

Current consumption of BA/NaB in China (2011)

Details for consumption segmentations of BA/NaB in China (2011)

## Forecast on BA/NaB demand in China (2012-2016)

### Brief comments

It is the first edition report concerning China's BA (benzoic acid) consumption generated by CCM International.

In this report, NaB (Na benzoate) consumption is introduced in detail as NaB is the largest consumption field of BA in China currently. The total consumption volume of BA includes the volume used in NaB production directly by NaB producers. In addition, in NaB consumption, food industry mainly includes condiment, leisure food and pickled food in the report.

The following aspects are included in the report:

- Overview of China's BA consumption (2011)

- BA consumption situation in alkyd resins in China (2011)

- BA consumption situation in benzoyl chloride in China (2011)

- BA consumption situation in benzoate plasticizers and esters in China (2011)

- BA consumption situation in animal feed in China (2011)

- BA consumption situation in other fields in China (2011)

- Forecast on BA consumption in China (2012-2016)

- Overview of China's NaB consumption (2011)

- NaB consumption situation in food industry in China (2011)

- NaB consumption situation in beverage industry in China (2011)

- NaB consumption situation in other fields in China (2011)

## Forecast on NaB consumption in China (2012-2016)

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### COMPANIES MENTIONED

Wuhan Youji Industries Co., Ltd. Jiangsu Sanmu Group Co., Ltd. Shanghai Sanwei  
Tongli Bio-Technology Co., Ltd. Foshan Haitian Flavoring & Food Co., Ltd. Coca-Cola  
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