

# Annual Report Analysis of Meat-product Processing Listed Companies in China

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## Abstracts

Meat product hot topics in 2013:

In 2013, the Chinese government standardized the use of veterinary drugs, feed and feed additives, strictly cracking down on the use of banned agriculture veterinary drugs, such as clenbuterol, malachite green and other banned substances. This also further standardizes the meat-product processing industry.

From 2012 to 2013, Fast growing chicken event has had a huge impact in animal husbandry. Because consumers were insufficient in the knowledge of modern scientific development, many of them believe that it's a violation of natural growth rate, resulting in a substantial reduction in consumption market.

The network media focused the H7N9 bird flu for the whole year in 2013. Because the person was infected by H7N9, this caused a great panic between the consumers. Meat product consumption decreased largely, the poultry industry suffered great losses.

## Background:

The Chinese meat-product processing industry is transforming from a traditional mature industry to a modern rising-sun industry. At present, some important features of the industry are: the further optimization of industrial structure, further adjustment and increase of the product structure, and brand effects. Generally speaking, a good economic environment and industry guidance have brought good opportunities to

further develop listed meat-product companies.

**Purpose of report:**

To clearly describe China's meat products processing industry, CCM has collected lots of information in various ways. In this report, development situation of meat products processing industry listed companies has been described in detail, their revenue and business structure also have been analyzed.

**What to report:**

In this report, the 6 listed animal husbandry companies has been analyzed exhaustively from the following aspects:

Revenue and net profit of the listed meat products processing companies, 2009-2013;

Main business structure of the listed meat products processing companies by revenue, 2013;

Revenue of the listed meat products processing companies by region, 2012 and 2013;

Revenue from the top 5 customers of the listed meat products processing companies, 2012 and 2013;

Revenue and gross profit margin of meat products processing business of the listed meat products processing companies, 2009-2013;

**Forecast:**

The revenue of meat products processing companies will continue to grow and they will have broader prospects in the near future. On the whole, it's worth investing in meat products processing industry.

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