

# Annual Report Analysis of Listed Sweetener Companies in China/data publication

https://marketpublishers.com/r/A3B9868FE09EN.html

Date: December 2014

Pages: 42

Price: US\$ 2,160.00 (Single User License)

ID: A3B9868FE09EN

# **Abstracts**

Sweetener industry hot topics in 2014:

On 2nd March, 2014, the European Food Safety Authority (EFSA) announced that, following the request from the European Commission, EFSA has carried out a revised exposure assessment of stevia sweetener for its use as a food additive, and took into account the proposed extension of uses for the sweetener. Earlier a manufacturer requested the authorization to use stevia sweeteners in hot drinks, including tea, coffee, herbal infusion beverages, instant coffee and instant cappuccino products, as well as malt-based and chocolate/cappuccino flavored drinks;

According to the announcement on 9 June, 2014, the National Health and Family Planning Commission of the People's Republic of China (NHFPC) approved the extension of use for sucralose, after the review in accordance with Measures for the Administration of New Varieties of Food Additives. In detail, these two food categories, the processed edible fungi and algae as well as the pre-cooked (instant) noodles and rice, are listed in the new the extension of use for sucralose. And the maximum proposed use levels respectively are 0.3g/kg and 0.6/kg;

On 3 July, 2014, NHFPC solicited opinions that it would revise the maximum Acceptable Daily Intake (ADI) of Xylo Oligosaccharide (XOS) from 1.2g/day to 3.0g/day, and add corn straw (or corn cob) as the raw material of XOS besides wheat straw. Opinion soliciting will end by 31 July, 2014. The old standard of XOS as new food raw material was announced by the Ministry of Health of The People's Republic of China (the former body of NHFPC) at the end of May



2008.

## Purpose of report:

To clearly describe China's sweetener industry, CCM has collected lots of information in various ways. In this report, development situation of listed sweetener companies has been described in detail, including company profile, financial performance, product mix, market share, and investment opportunity.

# What to report:

In this report, the 12 listed sweetener companies have been analyzed exhaustively from the following aspects:

Revenue and net profit, 2009-2013;

Main product structure by main business revenue, 2013;

evenue and gross profit margin of sweetener business, 2009-2013;

Regional distribution by main business revenue, 2012 and 2013;

Top 5 customers by total revenue, 2012 and 2013.

#### Forecasts:

In the next few years, the sweetener industry in China will continue to be promising. On the whole, it's worth investing in it.



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#### **COMPANIES MENTIONED**

Liuzhou Liangmianzhen Co., Ltd.
Guangxi Guitang (Group) Co., Ltd.
Cofco Tunhe Co., Ltd
Guilin Layn Natural Ingredients Corp.
Nanning Sugar Manufacturing Co., Ltd.

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