

# Annual Report Analysis of Listed Sweetener Companies in China/data publication

<https://marketpublishers.com/r/A3B9868FE09EN.html>

Date: December 2014

Pages: 42

Price: US\$ 2,160.00 (Single User License)

ID: A3B9868FE09EN

## Abstracts

Sweetener industry hot topics in 2014:

On 2nd March, 2014, the European Food Safety Authority (EFSA) announced that, following the request from the European Commission, EFSA has carried out a revised exposure assessment of stevia sweetener for its use as a food additive, and took into account the proposed extension of uses for the sweetener. Earlier a manufacturer requested the authorization to use stevia sweeteners in hot drinks, including tea, coffee, herbal infusion beverages, instant coffee and instant cappuccino products, as well as malt-based and chocolate/cappuccino flavored drinks;

According to the announcement on 9 June, 2014, the National Health and Family Planning Commission of the People's Republic of China (NHFPC) approved the extension of use for sucralose, after the review in accordance with Measures for the Administration of New Varieties of Food Additives. In detail, these two food categories, the processed edible fungi and algae as well as the pre-cooked (instant) noodles and rice, are listed in the new the extension of use for sucralose. And the maximum proposed use levels respectively are 0.3g/kg and 0.6/kg;

On 3 July, 2014, NHFPC solicited opinions that it would revise the maximum Acceptable Daily Intake (ADI) of Xylo Oligosaccharide (XOS) from 1.2g/day to 3.0g/day, and add corn straw (or corn cob) as the raw material of XOS besides wheat straw. Opinion soliciting will end by 31 July, 2014. The old standard of XOS as new food raw material was announced by the Ministry of Health of The People's Republic of China (the former body of NHFPC) at the end of May

2008.

#### Purpose of report:

To clearly describe China's sweetener industry, CCM has collected lots of information in various ways. In this report, development situation of listed sweetener companies has been described in detail, including company profile, financial performance, product mix, market share, and investment opportunity.

#### What to report:

In this report, the 12 listed sweetener companies have been analyzed exhaustively from the following aspects:

Revenue and net profit, 2009-2013;

Main product structure by main business revenue, 2013;

Revenue and gross profit margin of sweetener business, 2009-2013;

Regional distribution by main business revenue, 2012 and 2013;

Top 5 customers by total revenue, 2012 and 2013.

#### Forecasts:

In the next few years, the sweetener industry in China will continue to be promising. On the whole, it's worth investing in it.

## Contents

### **1 OVERVIEW**

### **2 BACKGROUND OF THE 12 LISTED SWEETENER COMPANIES IN CHINA**

2.1 Geographic distribution of listed sweetener companies

2.2 Basic information of listed sweetener companies

2.3 Revenue

2.4 Profit

2.5 Total assets

### **3 ANALYSIS OF LISTED SWEETENER COMPANIES**

3.1 COFCO Tunhe

3.2 Nanning Sugar

3.3 China Starch

3.4 Global Sweeteners

3.5 Anhui Jinhe

3.6 LMZ

3.7 Guitang

3.8 Longlive Bio-technology

3.9 Baolingbao

3.10 Guilin Layn

3.11 QHT

3.12 Wanfu Biotechnology

### **4 CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 2.2-1 Basic information of listed sweetener companies in China

Table 2.3-1 Revenue of the twelve listed sweetener companies in China, 2012 and 2013

Table 2.3-2 Revenue of sweetener business of the twelve listed sweetener companies, 2011-2013

Table 2.4-1 Net profit of the twelve listed sweetener companies in China, 2012 and 2013

Table 2.5-1 Total assets of the twelve listed sweetener companies in China, 2012 and 2013

Table 3.1-1 Top 5 customers of COFCO Tunhe by revenue, 2013

Table 3.2-1 Regional distribution of Nanning Sugar by main business revenue, 2012 and 2013

Table 3.2-2 Top 5 customers of Nanning Sugar by revenue, 2013

Table 3.2-3 R&D investment of Nanning Sugar, 2012 and 2013

Table 3.5-1 Regional distribution of Anhui Jinhe by main business revenue, 2012 and 2013

Table 3.5-2 Top 5 customers of Anhui Jinhe by revenue, 2013

Table 3.5-3 R&D investment of Anhui Jinhe, 2012 and 2013

Table 3.6-1 Regional distribution of LMZ by main business revenue, 2012 and 2013

Table 3.6-2 Top 5 customers of LMZ by revenue, 2013

Table 3.7-1 Regional distribution of Guitang by main business revenue, 2012 and 2013

Table 3.7-2 Top 5 customers of Guitang by revenue, 2013

Table 3.8-1 Regional distribution of Longlive Bio-technology by main business revenue, 2012 and 2013

Table 3.8-2 Top 5 customers of Longlive Bio-technology by revenue, 2012 and 2013

Table 3.8-3 R&D investment of Longlive Bio-technology, 2011-2013

Table 3.9-1 Regional distribution of Baolingbao by main business revenue, 2012 and 2013

Table 3.9-2 Top 5 customers of Baolingbao by revenue, 2012 and 2013

Table 3.9-3 R&D investment of Baolingbao, 2012 and 2013

Table 3.10-1 Regional distribution of Guilin Layn by main business revenue, 2012 and 2013

Table 3.10-2 Top 5 customers of Guilin Layn by revenue, 2012 and 2013

Table 3.10-3 R&D investment of Guilin Layn, 2011-2013

Table 3.11-1 Regional distribution of of QHT by main business revenue, 2012 and 2013

Table 3.11-2 R&D investment of QHT, 2011-2013

Table 3.12-1 Regional distribution of Wanfu Biotechnology by main business revenue, 2012 and 2013

Table 3.12-2 Top 5 customers of Wanfu Biotechnology by revenue, 2012 and 2013

Table 3.12-3 R&D investment of Wanfu Biotechnology, 2011-2013

## List Of Figures

### LIST OF FIGURES

Figure 2.1-1 Geographic distribution of the twelve listed sweetener companies in China, 2013

Figure 3.1-1 Revenue and net profit of COFCO Tunhe, 2011-2013

Figure 3.1-2 Main product structure of COFCO Tunhe by main business revenue, 2013

Figure 3.2-1 Revenue and net profit of Nanning Sugar, 2009-2013

Figure 3.2-2 Sugar revenue and gross profit margin of Nanning Sugar, 2009-2013

Figure 3.2-3 Main business structure of Nanning Sugar by main business revenue, 2013

Figure 3.3-1 Revenue and net profit of China Starch, 2009-2013

Figure 3.3-2 Starch-based sweetener revenue and gross profit margin of China Starch, 2010-2013

Figure 3.3-3 Main product structure of China Starch by main business revenue, 2013

Figure 3.4-1 Revenue and net profit of Global Sweeteners, 2009-2013

Figure 3.4-2 Sweetener business revenue of Global Sweeteners, 2009-2013

Figure 3.4-3 Main product structure of Global Sweeteners by revenue, 2013

Figure 3.5-1 Revenue and net profit of Anhui Jinhe, 2011-2013

Figure 3.5-2 Acesulfame-K business revenue and gross profit margin of Anhui Jinhe, 2011-2013

Figure 3.5-3 Main product structure of Anhui Jinhe by main business revenue, 2013

Figure 3.6-1 Revenue and net profit of LMZ, 2009-2013

Figure 3.6-2 Sucralose business revenue and gross profit margin of LMZ, 2009-2013

Figure 3.6-3 Main product structure of LMZ by revenue, 2013

Figure 3.7-1 Revenue and net profit of Guitang, 2009-2013

Figure 3.7-2 Sugar business revenue and gross profit margin of Guitang, 2009-2013

Figure 3.7-3 Main business structure of Guitang by revenue, 2013

Figure 3.8-1 Revenue and net profit of Longlive Bio-technology, 2011-2013

Figure 3.8-2 Sweetener business revenue and gross profit margin of Longlive Bio-technology, 2011-2013

Figure 3.8-3 Main product structure of Longlive Bio-technology by main business revenue, 2013

Figure 3.9-1 Revenue and net profit of Baolingbao, 2009-2013

Figure 3.9-2 Sweetener business revenue and gross profit margin of Baolingbao, 2009-2013

Figure 3.9-3 Main product structure of Baolingbao by main business revenue, 2013

Figure 3.10-1 Revenue and net profit of Guilin Layn, 2009-2013

Figure 3.10-2 Plant extracts business revenue and gross profit margin of Guilin Layn,

2009-2013

Figure 3.10-3 Main business structure of Guilin Layn by main business revenue, 2013

Figure 3.11-1 Revenue and net profit of QHT, 2009-2013

Figure 3.11-2 Prebiotics business revenue and gross profit margin of QHT, 2009-2013

Figure 3.11-3 Main business structure of QHT by main business revenue, 2013

Figure 3.12-1 Revenue and net profit of Wanfu Biotechnology, 2011-2013

Figure 3.12-2 Syrup business revenue and gross profit margin of Wanfu Biotechnology, 2011-2013

Figure 3.12-3 Main product structure of Wanfu Biotechnology by main business revenue, 2013

## **COMPANIES MENTIONED**

Liuzhou Liangmianzhen Co., Ltd.

Guangxi Guitang (Group) Co., Ltd.

Cofco Tunhe Co., Ltd

Guilin Layn Natural Ingredients Corp.

Nanning Sugar Manufacturing Co., Ltd.

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