

# Analysis of New Sweetener Projects in China/data publication

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## **Abstracts**

Sweetener industry hot topics in 2014:

On 2 March, 2014, the European Food Safety Authority (EFSA) announced that, because of a request from the European Commission, EFSA had carried out a revised exposure assessment of stevia sweetener for its use as a food additive, taking into account the proposed extension of uses for the sweetener. Earlier a manufacturer requested the authorization to use stevia sweeteners in hot drinks, including tea, coffee, herbal infusion beverages, instant coffee and instant cappuccino products, as well as malt-based and chocolate/cappuccino flavored drinks;

According to the announcement on 9 June, 2014, the National Health and Family Planning Commission of the People's Republic of China (NHFPC) approved the extension of use for sucralose, after the review in accordance with Measures for the Administration of New Varieties of Food Additives. In detail, these two food categories, the processed edible fungi and algae as well as the pre-cooked (instant) noodles and rice, are listed in the new the extension of use for sucralose. And the maximum proposed use levels respectively are 0.3g/kg and 0.6/kg;

On 3 July, 2014, the NHFPC solicited opinions that it would revise the maximum Acceptable Daily Intake (ADI) of Xylo Oligosaccharide (XOS) from 1.2g/day to 3.0g/day, and add corn straw (or corn cob) as the raw material of XOS besides wheat straw. Opinion soliciting will end by 31 July, 2014. The old standard of XOS as new food raw material was announced by the Ministry of Health of The People's Republic of China (the former body of the NHFPC) at the end of May



2008.

## Purpose of report:

In this report, CCM has analyzed some of the most relevant domestic sweetener projects which are still under planning, in the process of construction, or recently completed in 2014. The analysis includes in-depth treatment of aspects related to industry and product background, company and project basic information, suggestion or prospect analysis.

## What to report:

In this report, some of the most relevant domestic sweetener projects have been analyzed exhaustively from the following aspects:

Products' background;

Projects' detail information;

Products' prospect.

#### Forecasts:

In the next few years, the sweetener industry in China will continue to be promising. On the whole, it's worth investing in it.



## **Contents**

#### 1 OVERVIEW

## **2 HIGH INTENSITY SWEETENER (HIS) PROJECTS**

- 2.1 Sucralose projects
- 2.2 Aspartame projects
- 2.3 Stevia sweetener projects

#### **3 OLIGOSACCHARIDE PROJECTS**

- 3.1 Galacto oligosaccharide (GOS) project of Baolingbao
- 3.2 Xylo oligosaccharide (XOS) project of Longlive Biotechnology
- 3.3 Stachyose project of Pengyou Biotechnology
- 3.4 Trehalose projects

#### **4 STARCH SUGAR PROJECTS**

### **5 CONCLUSIONS**



## **List Of Tables**

#### LIST OF TABLES

- Table 2.1-1 Capacity of sucralose in China, 2009-2013
- Table 2.1-2 Designed capacity of sucralose projects in China, 2014
- Table 2.2-1 Capacity of aspartame in China, 2009-2013
- Table 2.3-1 Capacity of stevia sweetener in China, 2009-2013
- Table 3.1-1 Capacity of galacto oligosaccharide in China, 2009-2013
- Table 3.2-1 Capacity of xylo oligosaccharide in China, 2009-2013
- Table 4-1 Product scheme of starch sugar project of Anhui Coruscate

#### **COMPANIES MENTIONED**

JK Sucralose Inc. Shanghai Suzan Industry Co., Ltd. Hubei Yitai Pharmaceutical Co., Ltd.



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