

# P.F. Chang's China Bistro, Inc.: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'P.F. Chang's China Bistro, Inc.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'P.F. Chang's China Bistro, Inc.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'P. F. Chang's China Bistro, Inc.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'P.F. Chang's China Bistro, Inc.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

P.F. Chang's China Bistro, Inc. (PF Chang's) is a full-service restaurant operator. The company operates through two restaurant concepts: full-service and premier casual dining restaurants under P.F. Chang's brand and fast-casual restaurants under Pei Wei Asian Diner brand. The restaurants principally offer Asian and Chinese cuisines alongside offering a wide selection of Entrees, sides, soups, salads, wines, wok-seared, sake, cappuccino, specialty drinks and Asian beers. The restaurants also provide catering services, online ordering, online reservations, gift card and take-away services. The company operates its P.F. Chang's brand restaurants in the US, South and central America, Europe and the Middle East. Its Pei Wei brand restaurants are across the US. PF Chang's is headquartered in Scottsdale, Arizona, the US.

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### COMPANIES MENTIONED

P.F. Chang's China Bistro, Inc.

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