

Zimbabwe Pharmaceuticals and Healthcare Report Q4 2015

https://marketpublishers.com/r/ZF5135EE1BAEN.html

Date: September 2015

Pages: 82

Price: US\$ 1,295.00 (Single User License)

ID: ZF5135EE1BAEN

Abstracts

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BMI View: Despite the rising demand for medicines and health services - driven by a high communicabledisease burden - the pharmaceutical and healthcare industry in Zimbabwe will continue to underperform, as has been the case in recent years. Government hospitals are vastly outdated and poorly managed following years of insufficient funding, forcing patients to seek private treatment, which is unaffordable to the majority of Zimbabweans. Imported medicines will continue to dominate pharmaceutical sales as local drug manufacturers struggle to stay afloat in an unfavourable domestic environment.

Headline Expenditure Projections

Pharmaceuticals: USD361mn in 2014 to USD380mn in 2015; +5.2% in US dollar terms. Forecast unchanged from last quarter.



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SWOT

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