

West and Central Africa Telecommunications Report Q3 2013

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Abstracts

Includes 3 FREE quarterly updates

BMI View: Our Q313 West and Central Africa report analyses latest industry, regulatory and macroeconomic developments in the telecoms markets of seven countries: Cameroon, Côte d'Ivoire, the Democratic Republic of Congo (DRC), Gabon, Mali, Mauritania and Senegal. In addition to analysis of the latest market data, the report contains updated five-year forecasts, through to 2017, for the mobile, fixedline and internet sectors.

Key Data

The average mobile market growth for the seven countries in our coverage in 2012 was 20.4%. Mali recorded the highest growth at 35%, while Côte d'Ivoire recorded the lowest at just 0.9%.

The average mobile penetration rate in the seven countries was 90.5% at the end 2012.

Gabon had the highest internet penetration at 32.0%, while DRC had the lowest at 2.4%.

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