

# West and Central Africa Telecommunications Report Q2 2013

<https://marketpublishers.com/r/W41C71BE836EN.html>

Date: March 2013

Pages: 133

Price: US\$ 1,295.00 (Single User License)

ID: W41C71BE836EN

## Abstracts

Includes 3 FREE quarterly updates

**BMI View:** Our Q213 West and Central Africa report analyses latest industry, regulatory and macroeconomic developments in the telecoms markets of seven countries: Cameroon, Côte d'Ivoire, the Democratic Republic of Congo (DRC), Gabon, Mali, Mauritania and Senegal. In addition to analysis of the latest market data, the report contains updated five-year forecasts, through to 2017, for the mobile, fixedline and internet sectors.

## Key Data

Senegal's mobile market grew by 5.3% in H212 to bring total growth in 2012 to 21%.

Our revised data for Mali show that the mobile market grew by 33.6 in 9M12, considerably faster than previously estimated.

Based on our new market data, we estimate that average mobile and broadband penetration rates for the seven countries in our West and Central Africa coverage were 93.1% and 0.5% respectively at the end of 2012.

## Contents

BMI Industry View

SWOT

Wireless SWOT

Broadband SWOT

Industry Forecast

Cameroon

Table: Cameroon Telecoms - Historical Data & Forecast

Côte d'Ivoire

Table: Côte d'Ivoire Telecoms Sector - Historical Data & Forecast

Democratic Republic of Congo (DRC)

Table: DRC Telecoms Market - Historical Data & Forecast

Gabon

Table: Gabon Telecoms Sector - Historical Data & Forecast

Mali

Table: Mali Telecoms Sector - Historical Data & Forecast

Mauritania

Table: Mauritania Telecoms Sector - Historical Data & Forecast

Senegal

Table: Senegal Telecoms Sector - Historical Data & Forecast

Industry Risk Reward Ratings

Industry Risk/Reward Ratings

Industry Rewards

Country Rewards

Industry Risks

Country Risk

Table: Q213 Risk Reward Ratings

Market Overview

Cameroon

Table: Regional Perspective, 2012

Key Developments

Mobile Growth

Market Share

ARPU

Networks And Mobile VAS

MVNO

Table: Cameroon Mobile Market, Q312

Fixed Line & Internet

**Côte d'Ivoire**

Table: Regional Perspective, 2012

## Key Developments

Mobile Growth

Market Shares

ARPU

Networks

Table: Côte d'Ivoire Mobile Market, Q312

## Fixed Line &amp; Internet

**Democratic Republic of Congo (DRC)**

Table: DRC Mobile Regional Comparison, 2012

## Key Developments

Mobile Growth

Market Share

ARPU

Networks

Table: DRC Mobile Market

## Fixed Line &amp; Internet

**Gabon**

Table: Gabon Mobile Regional Comparison, 2012

## Key Developments

Mobile Growth

Market Share

ARPU

Networks

Table: Gabon Mobile Market, Q312

## Fixed Line &amp; Internet

**Mali**

Table: Mali Mobile Regional Comparison, 2012

Mobile Growth

Market Share

ARPU

Table: Mali Mobile Market, Q312

## Fixed Line &amp; Internet

**Mauritania**

Table: Mauritania Mobile Regional Comparison, 2012

## Key Developments

Mobile Growth

Market Share

## ARPU

Table: Mauritania Mobile Market, Q312

## Fixed Line &amp; Internet

## Senegal

Table: Senegal Mobile Regional Comparison, 2012

## Key Developments

## Mobile Growth

## Market Share

## ARPU

## Networks

## MVNOs

Table: Senegal Mobile Market, Q412

## Fixed Line &amp; Internet

## Mobile Content

## Regulatory Development

Table: Table: West And Central Africa Telecoms Regulators

## Company Profile

## MTN

Table: MTN Subscribers And ARPUs, September 2012

## France Télécom

Table: Mobile And Fixed-Line Subscribers ('000)

Table: Internet Subscribers ('000)

## Maroc Telecom

## Atlantique Telecom

## Regional Overview

Table: Yahsat Africa Footprint, January 2013

## Demographic Forecast

## Cameroon

Table: Cameroon's Population By Age Group, 1990-2020 ('000)

Table: Cameroon's Population By Age Group, 1990-2020 (% of total)

Table: Cameroon's Key Population Ratios, 1990-2020

Table: Cameroon's Rural And Urban Population, 1990-2020

## Congo, Democratic Republic

Table: The Democratic Republic Of The Congo (DRC)'s Population By Age Group, 1990-2020 ('000)

Table: The DRC's Population By Age Group, 1990-2020 (% of total)

Table: The DRC's Key Population Ratios, 1990-2020

Table: The DRC's Rural And Urban Population, 1990-2020

## Cote d'Ivoire

Table: Côte d'Ivoire's Population By Age Group, 1990-2020 ('000)

Table: Côte d'Ivoire's Population By Age Group, 1990-2020 (% of total)

Table: Côte d'Ivoire's Key Population Ratios, 1990-2020

Table: Côte d'Ivoire's Rural And Urban Population, 1990-2020

#### Gabon

Table: Gabon's Population By Age Group, 1990-2020 ('000)

Table: Gabon's Population By Age Group, 1990-2020 (% of total)

Table: Gabon's Key Population Ratios, 1990-2020

Table: Gabon's Rural And Urban Population, 1990-2020

#### Mali

Table: Mali's Population By Age Group, 1990-2020 ('000)

Table: Mali's Population By Age Group, 1990-2020 (% of total)

Table: Mali's Key Population Ratios, 1990-2020

Table: Mali's Rural and Urban Population, 1990-2020

#### Mauritania

Table: Mauritania's Population By Age Group, 1990-2020 ('000)

Table: Mauritania's Population By Age Group, 1990-2020 (% of total)

Table: Mauritania's Key Population Ratios, 1990-2020

Table: Mauritania's Rural And Urban Population, 1990-2020

#### Senegal

Table: Senegal's Population By Age Group, 1990-2020 ('000)

Table: Senegal's Population By Age Group, 1990-2020 (% of total)

Table: Senegal's Key Population Ratios, 1990-2020

Table: Senegal's Rural And Urban Population, 1990-2020

#### Glossary

Table: Glossary Of Terms

#### Methodology

Table: Key Indicators For Telecommunications Industry Forecasts

#### Telecoms Business Environment Ratings

Table: Ratings Indicators

Table: Weighting Of Indicators

## I would like to order

Product name: West and Central Africa Telecommunications Report Q2 2013

Product link: <https://marketpublishers.com/r/W41C71BE836EN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W41C71BE836EN.html>