

Vietnam Telecommunications Report Q1 2016

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Abstracts

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BMI View: Vietnam has experienced strong uptake of 3G and fibre broadband in recent quarters, demonstrating the rising inclination towards both mobile and fixed data use.

We now hold a more positive outlook on the adoption of premium services and advanced networks, although the government's restrictions on 4G rollouts could restrict operators' abilities to meet rising data needs in the short term.

Latest Updates & Industry Developments

We are forecasting 156.299mn mobile subscribers by end-2019, for a 162.1% penetration rate. Out of this number, 43.653 will be 3G/ 4G connections. However, we highlight the figure is distorted by inactive prepaid subscriptions and multiple SIM ownership.

Viettel has installed approximately 200 LTE-enabled base transmission stations (BTSS) in the residential area of Vung Tau City, Ba Ria City and Long Dien District after being granted permission by the government to conduct 4G trials. Rising data consumption could increase subscribers' appetite for faster data transmission speeds through 4G, and Viettel is keen to be the first operator to move into the area.

Contents

BMI Industry View

SWOT

Industry

Industry Forecast

Latest Updates

Structural Trends

Table: Telecoms Sector - Historical Data & Forecasts (Vietnam 2012-2019)

Industry Risk/Reward Index

Table: Asia Pacific Telecoms Risk-Reward Index - Q116

Market Overview

Market Drivers & Trends

Mobile

Table: Vietnam Mobile Market ('000)

Table: Value-Added Services

Wireline Voice & Broadband

Pay TV

Regulatory Development

Regulatory Overview

Table: Vietnam - Regulatory Bodies And Their Responsibilities

Legislation And Market Liberalisation

Regulation

Licensing And Spectrum

Competitive Landscape

Table: Key Players

Table: Vietnam Mobile Market Overview

Company Profile

Vietnam Posts & Telecommunications (VNPT)

MobiFone

VinaPhone

Viettel

S-Fone

FPT Telecom

Demographic Forecast

Table: Population Headline Indicators (Vietnam 1990-2025)

Table: Key Population Ratios (Vietnam 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Vietnam 1990-2025)

Table: Population By Age Group (Vietnam 1990-2025)

Table: Population By Age Group % (Vietnam 1990-2025)

Glossary

Table: Glossary Of Terms

Methodology

Industry Forecast Methodology

Sources

Risk/Reward Index Methodology

Table: Risk/Reward Index Indicators

Table: Weighting Of Indicators

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