

Vietnam Pharmaceuticals and Healthcare Report Q4 2015

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Abstracts

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BMI View: The use of telecare in Vietnam's healthcare sector will grow. This will be facilitated by the increasing use of internet services in the country as well the government's focus on leveraging telecare services to improve healthcare access in the Vietnam areas - boding well for drugmaker commercial prospects. In addition, the need for Vietnamese hospitals to meet the significant demand for medical services will see healthcare providers look towards technology to enhance their operational efficiency, providing revenue earning opportunities for companies operating in the area of information and communication technology.

Vietnam's Pharmaceutical Risk Reward Index score for Q415 is 47.9 out of the maximum 100. The country scored above average for some indicators and sub-indicators, including overall market expenditure, sector value growth and pensionable population. Consequently, with this moderate score, Vietnam is ranked 12th (down one position since previous quarter) out of the 19 key Asia Pacific markets, level with Thailand and Indonesia.

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