

# Vietnam Insurance Report Q1 2016

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## Abstracts

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**BMI View:** Vietnam's insurance industry is growing rapidly, bolstered both by domestic economic growth and by a gradual improvement in terms of the range of products available in the market. The non-life sector is more established, with motor and health and personal accident insurance particularly popular. Life insurance is currently the smaller sector, and demand for long-term savings or retirement products continues to be hampered by low household income levels. Premiums across both life and non-life are expected to increase throughout our forecast period through to 2019. As the investment environment gradually improves, we expect to see more multinationals entering the market who are keen to take advantage of the strong growth potential.

### Key Updates And Forecasts

The larger non-life sector will see the strongest growth throughout our forecast period, with gross nonlife premiums written expected to increase by an average annual rate of over 10% to reach USD2.2bn in 2019, up from USD1.4bn in 2015.

Although slightly slower, growth will also be strong in the smaller life sector, where premiums are expected to increase by around 8% annually to reach USD1.6bn in 2019, up from USD1.2bn in 2015.

Health insurance providers may face an increase in claims amid reports that the cost of healthcare services at state-owned hospitals may increase by two to seven times the current costs. Fees are being raised to include the salary of medical personnel.

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