

# Vietnam Information Technology Report Q2 2015

<https://marketpublishers.com/r/V3CDCEEF016EN.html>

Date: April 2015

Pages: 92

Price: US\$ 1,295.00 (Single User License)

ID: V3CDCEEF016EN

## Abstracts

Includes 3 FREE quarterly updates

**BMI View:** We maintain a positive outlook for the Vietnamese IT market in the latest update, but we highlight increased downside risk from a tightening of domestic credit conditions into 2015 as a result of a build up of bad debt. Credit markets could cause short-term disruption but our forecast for robust mediumterm growth in Vietnamese IT spending remains in place, with a forecast for a compound annual growth rate (CAGR) of 11.2% 2015-2019. We expect growth will be driven by rising incomes, enterprise modernisation and the policy environment put in place by the government. We also highlight larger opportunities in the retail market where penetration of devices and services remains below the level in neighbouring markets, which vendors will be able to tap as incomes rise. Meanwhile, Vietnam's development as an outsourcing destination is a significant medium-term factor, with the services segment expected to expand rapidly. There is also increasing momentum towards Vietnam becoming a global centre for electronics production as wages rise in China and manufacturers look to protect margins by moving to Vietnam, where wages are as little as a third of those in China.

### Headline Expenditure Projections

**Computer Hardware Sales:** VND37.0trn in 2014 and VND39.6trn in 2015, rising to VND53.3trn in 2019, CAGR of +7.6% in local currency terms. Rising incomes and declining device prices, along with PC subsidy schemes, will support demand growth across all three main device categories over the medium term.

## Contents

BMI Industry View

SWOT

IT SWOT

Wireline

Political

Economic

Operational Risk

Industry Forecast

Table: IT Industry - Historical Data And Forecasts (Vietnam 2012-2019)

Macroeconomic Forecasts

Economic Analysis

Table: Economic Activity (Vietnam 2010-2019)

Industry Risk Reward Ratings

Industry Risk Reward Index

Table: Asia Pacific Risk/Reward Index - Q2 2015

Market Overview

Hardware

Software

Services

Industry Trends And Developments

Regulatory Development

Table: Government Authority

Regulatory News

Competitive Landscape

International Companies

Table: Samsung Electronics

Table: Intel

Table: LG Electronics

Table: Global CyberSoft

Local Companies

Table: Sara Vietnam

Company Profile

FPT Software

Table: FPT Group Financials By Segment (VNDbn)

Regional Overview

Demographic Forecast

Table: Population Headline Indicators (Vietnam 1990-2025)

Table: Key Population Ratios (Vietnam 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Vietnam 1990-2025)

Table: Population By Age Group (Vietnam 1990-2025)

Table: Population By Age Group % (Vietnam 1990-2025)

Methodology

Industry Forecast Methodology

Sources

Risk/Reward Index Methodology

Table: It Risk/Reward Index Indicators

Table: Weighting Of Components

## I would like to order

Product name: Vietnam Information Technology Report Q2 2015

Product link: <https://marketpublishers.com/r/V3CDCEEF016EN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V3CDCEEF016EN.html>