

Vietnam Autos Report Q3 2016

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Abstracts

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BMI View: Proposed cuts to the tax rates levied on smaller cars should provide fresh impetus to the new vehicle sales market over H216. We still expect a slowing in growth from the elevated levels seen across 2015. We forecast 15.9% growth for the sector in 2016, with commercial vehicles to outperform passenger cars.

Key Views

Over our forecast period of 2016-2020 we expect 63% growth in new auto sales, to nearly 400,000 units.

We expect stronger growth in passenger car sales than in commercial vehicle sales over the 2016-2020 period, as incomes rise and tariffs on imported cars continue to fall.

Luxury tax proposals will dampen demand in the premium segment over 2016 and 2017.



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