

Vietnam Autos Report Q2 2016

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Abstracts

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BMI View: Higher imported car taxes could well lead to a slowing in growth within Vietnam's new vehicle sales market over 2016 from the elevated levels seen in 2015. However, given strong domestic demand and a robust economic backdrop, we believe the market can still show solid growth of 16%, with commercial vehicles outperforming passenger cars.

This quarter, BMI has extended its forecast period to 2020.

Over this period, we expect 85% sales growth from the Vietnamese new vehicle sales market, with passenger cars (PCs) to outperform commercial vehicles (CVs).

Vietnam was the fastest-growing auto market in Southeast Asia over 2015, with 11M15 sales up by 58% y-o-y.



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