

Venezuela Telecommunications Report Q4 2016

<https://marketpublishers.com/r/VC21D41E3A3EN.html>

Date: August 2016

Pages: 59

Price: US\$ 1,295.00 (Single User License)

ID: VC21D41E3A3EN

Abstracts

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BMI View: Venezuela's telecoms sector continues to underperform on the back of socialist driven policies limiting operators' profitability. The country's macroeconomic crisis has constrained the ability of players to offer services in the market, while reducing customer purchasing power on retail and enterprise fronts.

We believe that a large number of inactive SIMs in the market indicate an underlying opportunity for organic subscriber growth, particularly in the mobile data market. However, other than the incumbent, operators will be increasingly reluctant to aggressively pursue the opportunity over and above the 4G investments they have made.

Latest Updates And Industry Developments

The mobile market shrank markedly in 9M15 owing to the disconnection of inactive accounts and falling incomes. 3G/4G uptake proved more vibrant than expected due to state subsidies and enforced low tariffs.

The market posted a strong rebound according to official data, adding over 1.6mn subscribers in Q415, ending the year with 32.310mn subscribers.

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