

Venezuela Telecommunications Report Q3 2015

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Abstracts

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BMI View: Uncertainty regarding the political situation along with the deteriorating economy, which is suffering further due to a decline in oil prices, is also having an impact on Venezuelan consumer habits and as a result the Venezuelan mobile market contracted in 2014. BMI believes that growth will return in the medium-term, however. Despite three companies being awarded LTE spectrum in December, we remain bearish towards its impact on mobile broadband growth. Weak macroeconomic fundamentals have lowered confidence and caused Venezuelans to leave their higher-value subscriptions for more basic ones. However, healthy increase in smartphone usage is an encouraging sign.

Key Data

Mobile subscriptions registered a slight decline in Q414, according to data from the telecoms regulator Conatel, with subscriptions reaching 32.019mn by the end of 2014. This is a small drop from the 32.193mn subscriptions registered at the end of 2013.

Conatel reported Venezuela had 15.96mn internet users and 3.45mn broadband subscriptions in 2014

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SWOT

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