

Venezuela Telecommunications Report Q1 2016

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Abstracts

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BMI View: Despite economic and political uncertainty, the Venezuelan mobile market performed relatively well in 2014 before posting contractions in H1 2015. We believe that a large growth in the telecoms market is driven primarily by the mobile segment. Nevertheless, we believe that there is not much organic growth left due to a high number of subscriptions, a very slow 3G & 4G uptake and growth coming from rural areas with a strong emphasis on cost savings. The eventual growth of data services and LTE services could add a potential revenue upside.

Key Data

Mobile subscription posted a decline in the first half of 2015 with the market losing 411,000 subscribers in the first six months. Figures suggest that the market ended Q2 2015 with a total of 31.608mn, down from 32.019mn in December 2014.

Contents

BMI Industry View

SWOT

Industry SWOT

Industry Forecast

Table: Telecoms Sector - Historical Data & Forecasts (Venezuela 2012-2019)

Industry Risk Reward Ratings

Table: Latin Americas Telecoms Risk/Rewards Index - Q1 2016

Market Overview

Regulatory Development

Regulatory Overview

Table: Venezuela Regulatory Bodies And Their Responsibilities

Regulatory Developments

Competitive Landscape

Table: Key Players - Venezuelan Telecoms Sector

Mobile Operator Data

Table: Venezuela Mobile Market 2013-2015

Table: Movilnet 2013-2015

Table: Movistar 2013-2015

Table: Digitel

Company Profile

Telefónica Móviles Venezuela

Corporación Digitel

Demographic Forecast

Demographic Outlook 2015

Table: Population Headline Indicators (Venezuela 1990-2025)

Table: Key Population Ratios (Venezuela 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Venezuela 1990-2025)

Table: Population By Age Group (Venezuela 1990-2025)

Table: Population By Age Group % (Venezuela 1990-2025)

Glossary

Table: Glossary Of Terms

Methodology

Industry Forecast Methodology

Sources

Risk/Reward Index Methodology

Table: Risk/Reward Index Indicators

Table: Weighting Of Indicators

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