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Venezuela Pharmaceuticals and Healthcare Report Q4 2015

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Abstracts

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BMI View: The Venezuelan government remains committed to its optimistic outlook despite growing political tension and growing volatility within the country's economy. This clash will keep Venezuela's inflationary pressures on a soaring trajectory, as pharmaceutical and health market expenditure growth in real terms remain negative despite the bolivar continuing to grow. Drugmakers and health companies will continue to experience severely negative exchange rates, compounded by an increasingly unstable country outlook, hampering investment and revenue-generating opportunities for years to come.

Headline Expenditure Projections

Pharmaceuticals: VEB51.0bn (USD8.1bn) in 2014 to VEB63.1bn (USD2.2bn) in 2015; +23.7% in local currency terms and -73.4% in US dollar terms. Forecast has been revised downward from Q315 due to updated macroeconomic considerations, reflecting real market growth.

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