

# Venezuela Pharmaceuticals and Healthcare Report Q3 2016

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## Abstracts

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**BMI View:** Multinational pharmaceutical companies will increasingly experience the negative currency impact of Venezuela's recent reforms which will allow for much more rapid currency depreciation for the Simadi rate. It is our long-standing view that currency devaluations, price controls, import and foreign currency controls and hyper inflation, as well as other structurally distorting policies in Venezuela, will continue to plague the country's pharmaceutical market in 2016.

### Headline Expenditure Projections

Pharmaceuticals: VEB88.7bn (USD3.0bn) in 2015 to VEB259.6bn (USD950mn) in 2016; +192.6% in local currency terms and -68.6% in US dollar terms. Forecast has been maintained with Q216 in local currency terms.

Healthcare: VEB297.3bn (USD10.2bn) in 2015 to VEB838.7bn (USD12.9bn) in 2016; +182% in local currency terms and +27.0% in US dollar terms. Forecast has been revised upward from Q216 due to newly released historical data.

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