

Venezuela Food and Drink Report Q3 2016

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Abstracts

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BMI View: Venezuela's food, drink and mass grocery retail sectors will contract in real terms over 2016. Our outlook is underpinned by the country's weak economy which we forecast to contract by 6.2% in 2016 - together with high inflation and a weak consumer profile. Lack of currency in the economy will continue to hinder production and imports, exacerbating food shortages. We expect basic food staples, particularly carbohydrates, to perform well as consumers increasingly favour filling and economical foods.

Latest Updates & Industry Developments

Food sales (local currency) growth y-o-y in 2016: +87.1%; compound annual growth rate (CAGR) 2015-2020: +48.7%.

Non-alcoholic drinks sales (local currency) growth y-o-y in 2016: +87.2%; CAGR 2015-2020: +48.7%.

Alcoholic drinks sales (local currency) growth y-o-y in 2016: +38.9%; compound annual growth rate (CAGR) 2015-2020: +28%.



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