

# Venezuela Food and Drink Report Q1 2016

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## Abstracts

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**BMI View:** The business environment for foreign Food & Drink companies operating in Venezuela will continue to worsen as shortages are blamed on 'hoarding' and attempts to 'sabotage' the economy. This has already led to closures of plants and arrests of senior managers of foreign companies. Low oil prices, high inflation and an unstable political situation will see Venezuela's recession stretch into its third year in 2016.

Household consumption will decline across multiple Food & Drink sub-sectors over the coming year.

Headline Industry Data (US dollar terms):

Per capita food consumption compound annual growth rate (CAGR) forecast 2014 to 2019 = -14.0%.

Alcoholic drink sales CAGR forecast 2014 to 2019 = +9.0%.

Mass grocery retail sales CAGR forecast 2014 to 2019 = -13.3%.

The government of Venezuela has become entangled in a row with Empresas Polar breweries, exacerbating a beer shortage in the country.

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