

Venezuela Autos Report Q2 2016

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Abstracts

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BMI View: Venezuela's autos sales and production will remain at all time low volumes over the 2016 to 2020 forecast period, as extremely scarce access to foreign currency prevents auto companies from importing both completely built-up vehicles and the necessary components needed for production.

Key Views

Over 2016-2020 sales volumes will mirror output volumes as currency restrictions dry up imports.

Production will remain at record lows as currency restrictions prevent the import of key components.

Carmakers' new and innovative strategies of raising hard currency, such as Ford's dollarised domestic sales and Toyota's component export strategy, will ultimately end in failure due to government intervention.

The risk of one or more major automakers exiting production altogether has reached a critical level at 50% probability.

There is a high risk of large-scale labour protests and disputes.



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