

# United States Telecommunications Report Q4 2015

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## Abstracts

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BMI View: T-Mobile continues to be the main protagonist in the mobile space, but its growth comes from cannibalising its competitors' customer bases. The underlying growth has come from connected devices, with the proliferation of smart homes and connected cars just the start of that particular market. New spectrum is about to be released to meet the bandwidth required. In the fixed market, voice and TV remains under pressure, with the main growth driver being broadband, driven by demand for heavy-data services. The investments necessary in rolling out advanced networks, whether cable or FTTx, will mean a further drive towards consolidation to improve economies of scale.

### Key Data

BMI estimates there were 345mn mobile subscriptions in the market at the end of June 2015, with the main growth coming from connected devices. The FCC reports they represented just over 10% of connections at the end of 2014, for a figure of just below 40mn.

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