

United States Telecommunications Report Q1 2016

<https://marketpublishers.com/r/U43717B0D4BEN.html>

Date: January 2016

Pages: 65

Price: US\$ 1,295.00 (Single User License)

ID: U43717B0D4BEN

Abstracts

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Key Data:

BMI estimates there were 345mn mobile subscriptions in the market at the end of June 2015, with the main growth coming from connected devices. The FCC reports they represented just over 10% of connections at the end of 2014, equating to a figure of just below 40mn.

For the first time, in Q215, Comcast's internet customer base overtook its pay-TV customer base, with 22.55mn and 22.31mn subscribers respectively.

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