

United States Pharmaceuticals and Healthcare Report Q3 2015

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Abstracts

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BMI View: The US healthcare market will continue to offer considerable commercial opportunities that are higher than what the already large economy would indicate. This is due to the decentralised and privatised nature of the operating environment. There are also numerous intermediaries between patients and providers of medical services, with each entity claiming a component of overall expenditure. Healthcare reform is taking place, and efficiencies are being realised, expanding the prospects for new market entrants.

Headline Expenditure Projections

Pharmaceuticals: USD371.2bn in 2014 to USD383.1bn in 2015; +3.2% growth.
Market size revised upwards since Q215 due to receipt of new historical data.

Healthcare: USD3,009.9bn in 2014 to USD3,148.4bn in 2015; +4.6% growth.
Forecast revised downwards due to receipt of new historical data.

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