

United States Pharmaceuticals and Healthcare Report Q1 2016

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Abstracts

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BMI View: The US pharmaceutical market will continue to display robust growth over the medium term despite efforts from the public and private sectors to reduce drug spending. Many newly launched patented drugs that have clear efficacy and safety benefits are able to command premium prices from payers. This external validation provides buoyancy to the industry, which has been recently accused of price gouging.

Headline Expenditure Projections

Pharmaceuticals: USD309.9bn in 2014 to USD326.9bn in 2015; +5.5% growth.
Historic market size revised downwards significantly since Q315 due to adoption of new data source.

Healthcare: USD3,006.4bn in 2014 to USD3,121.0bn in 2015; +3.8% growth.
Forecast unchanged since Q315.

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