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Abstracts

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BMI View: Both the life and non-life insurance sectors are very well developed in the US, with a large number of firms active in the market encompassing one of the broadest product offerings available globally. Premiums written in both sectors are forecast to increase steadily throughout the forecast period, supported by domestic economic growth, though faster expansion in the non-life sector will see it gain some market share over the life insurance sector by the end of the current forecast period in 2019.

In the short term the insurance market in the US will benefit from a positive domestic economy environment, with the US economy set to grow at a more rapid pace in 2015, supported by lower oil prices, a tightening labour market and improving sentiment, although rising external headwinds will see that growth remain relatively subdued. We forecast real GDP growth of 2.5% in 2015, with similar growth expected in terms of life insurance (to premiums of USD529.1bn) and non-life (to premiums of USD757.1bn).

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