

# United States Autos Report Q4 2015

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## Abstracts

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**BMI View:** We expect lower oil prices to continue supporting a preference for the light truck market within our forecast for light vehicle sales to grow 3.6% in 2015 and 2.0% in 2016.

Light trucks still far outperforming cars as fuel prices stay low

New models and a revival of the mid-size class will be key drivers of the light truck segment

Heavy truck sales forecast revised up to growth of 15% in 2015 and 5% in 2016

Growth in e-commerce for the all-important 'last mile' delivery routes is also supporting growth in the smaller categories

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