

# United States Autos Report Q1 2016

<https://marketpublishers.com/r/UB439364BD1EN.html>

Date: January 2016

Pages: 39

Price: US\$ 1,295.00 (Single User License)

ID: UB439364BD1EN

## Abstracts

Includes 3 FREE quarterly updates

BMI View: Light vehicle sales growth will slow to 2.0% in 2016, with the light truck segment continuing its outperformance.

### Key Views

Continuation of low oil prices in 2016 will see the light truck segment continue its outperformance

Production of higher margin vehicles will be moved to the US and Canada to maximise profits

Heavy truck sales and production outlook for 2016 worsening as market reaches saturation point

## Contents

BMI Industry View

SWOT

Industry Forecast

Table: Autos Total Market - Historical Data And Forecasts (United States 2013-2019)

Latest Developments

Table: Total Light Market New Developments

Structural Trends

Demographics To Play A Longer-Term Role

Premium EVs Lead Alternative Fuel

Passenger Vehicles

Table: Passenger Car Market - Historical Data And Forecasts (United States 2013-2019)

Latest Developments

Table: Latest Developments And Segment Drivers

Key Players

Table: Top 10 New Light Vehicle Sales 11M15 (CBUs)

Commercial Vehicles

Table: Commercial Vehicle Market - Historical Data And Forecasts (United States 2013-2019)

Latest Developments

Table: Latest Developments And Segment Drivers

Key Players

Table: Commercial Van Sales By Brand

Table: Class 4 Truck Sales By Brand

Table: Class 5 Truck Sales By Brand

Table: Class 6 Truck Sales By Brand

Table: Class 7 Truck Sales By Brand

Table: Class 8 Truck Sales By Brand

Industry Risk Reward Index

Mexico Move Reflects Investor Activity

Brazil On The Bubble

Central America A Work In Progress

Company Profile

General Motors Company (GM)

Chrysler

Ford Motor

Regional Overview

Table: North American Autos Production Investment  
Investment Positive For Southern Economies

Bigger Still Better

Demographic Forecast

Table: Population Headline Indicators (United States 1990-2025)

Table: Key Population Ratios (United States 1990-2025)

Table: Urban/Rural Population & Life Expectancy (United States 1990-2025)

Table: Population By Age Group (United States 1990-2025)

Table: Population By Age Group % (United States 1990-2025)

Methodology

Industry Forecasts

Sector-Specific Methodology

Sources

Risk/Reward Index Methodology

Table: Automotive Risk/Reward Index Indicators And Weighting Of Indicators

## I would like to order

Product name: United States Autos Report Q1 2016

Product link: <https://marketpublishers.com/r/UB439364BD1EN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UB439364BD1EN.html>