

# **United Kingdom Tourism Report Q1 2016**

https://marketpublishers.com/r/U7E9CD2D912EN.html Date: January 2016 Pages: 31 Price: US\$ 1,295.00 (Single User License) ID: U7E9CD2D912EN

## Abstracts

Includes 3 FREE quarterly updates

BMI View: The UK has a large and well-established tourism industry, welcoming high volumes of international visitors alongside an extensive domestic travel market. Although growth in tourism arrivals will remain relatively low over our five-year forecast period to 2019, visitor numbers are already very high, and the hotel industry is expected to record healthy increases in value throughout. The country's extensive transport infrastructure and openness to foreign investment also serve to make the UK a highly attractive prospect for tourism-related investment.

Key Updates And Forecasts

The government is highly supportive of the tourism industry, and in its Autumn Statement announced the launch of a GBP40mn Discover England Fund to promote tourism alongside USD60mn for the ongoing GREAT tourism campaign.

Expansion of air travel to and from London has received another blow with the announcement that a decision on when and where to expand London's airports has now been delayed until mid-2016. The UK's busiest airports, Heathrow and Gatwick, are campaigning for the construction of a new runway.



### Contents

**BMI Industry View** Table: Key Forecasts (United Kingdom 2012-2019) SWOT Tourism **Industry Forecast** Table: Inbound Tourism (United Kingdom 2012-2019) Table: Tourism Receipts (United Kingdom 2012-2019) Table: Hotel Accommodation (United Kingdom 2012-2019) Table: Tourist Departures and Consumption (United Kingdom 2012-2019) Industry Risk/Reward Ratings Industry Risk/Reward Index Table: Western Europe Tourism Risk/Reward Index Rewards **Risks** Security Risk Market Overview **Competitive Landscape Domestic Hotel Groups** Table: Domestic Hotel Group International Hotel Groups Table: International Hotel Groups Methodology Industry Forecast Methodology **Risk/Reward Index Methodology** Table: Weighting Of Indicators



#### I would like to order

Product name: United Kingdom Tourism Report Q1 2016

Product link: https://marketpublishers.com/r/U7E9CD2D912EN.html

Price: US\$ 1,295.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U7E9CD2D912EN.html</u>