

# United Kingdom Telecommunications Report Q2 2016

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## Abstracts

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**BMI View:** The acquisition of EE by BT creates a clear market leader in the UK telecoms market, offering both fixed and mobile services. This will accelerate the development of convergence in the country, which has lagged behind its European counterparts. Competition would be boosted by the creation of stronger alternative players, but the deal between 3 and O2 is hitting strong regulatory scrutiny. Furthermore, BT is also under pressure over the future of Openreach, and whether it is the right mechanism to drive advanced broadband investments.

### Key Data

BMI estimates the UK mobile market ended 2015 with 78.25mn subscribers, a y-o-y decline of 1%. These numbers may fluctuate once Hutchison reports its full-year results.

There were 33.61mn fixed line connections in operation in Q315, with BT having a 38.4% market share.

There were 29.96mn broadband subscribers in Q315, of which 24.4mn were fixed. Out of those, BT has a 32.3% market share.

## Contents

BMI Industry View

SWOT

Telecoms

Industry Forecast

United Kingdom

Latest Updates

Mobile

Wireline Voice & Broadband

Table: Telecoms Sector - Historical Data & Forecasts (United Kingdom 2013-2020)

Industry Risk/Reward Index

Western Europe Telecoms Risk/Reward Index

Table: Western Europe Risk Reward Index

United Kingdom

Market Overview

United Kingdom

Market Drivers & Trends

Mobile

Wireline Voice & Broadband

Pay-TV/Convergence

Regulatory Development

Regulatory Overview

Table: Division Of Regulatory Responsibilities In The UK

Regulatory Developments

Table: Detailed Outline of 800MHz And 2,600MHz Spectrum Licences

Competitive Landscape

Table: Key Players - Telecoms Sector

Operators Data

Table: BT

Table: Virgin Media

Table: EE

Table: O2

Table: Vodafone

Table: 3

Company Profile

BT

EE

O2

Vodafone

Demographic Forecast

Table: Population Headline Indicators (United Kingdom 1990-2025)

Table: Key Population Ratios (United Kingdom 1990-2025)

Table: Urban/Rural Population & Life Expectancy (United Kingdom 1990-2025)

Table: Population By Age Group (United Kingdom 1990-2025)

Table: Population By Age Group % (United Kingdom 1990-2025)

Glossary

Table: Glossary Of Terms

Methodology

Industry Forecast Methodology

Sources

Risk/Reward Index Methodology

Table: Risk/Reward Index Indicators

Table: Weighting Of Indicators

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