

United Kingdom Food and Drink Report Q1 2016

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Abstracts

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BMI View: The UK's economic recovery will continue to outpace the eurozone's for the foreseeable future, and we expect real GDP to grow by 2.4% in both 2016 and 2017. Although growth has been primarily driven by household consumption, fixed investment rates should begin to pick up over the coming quarters as capacity utilisation increases. Nonetheless, several risks remain; high household debt levels and a frothy housing market render household consumption vulnerable to interest rate shocks. As a result, we remain cautious about growth in the food and drink industry, especially in value terms, as competition for value and consumers' more careful spending habits will limit potential for the industry in the near term.

Headline Industry Data (local currency)

2015 total food consumption growth: +3.0%; compound annual growth rate (CAGR) 2014 to 2019: +5.0%.

2015 per capita food consumption growth: +2.4%; CAGR 2014 to 2019: +4.4%.

2015 total soft drinks value sales growth: +2.8%; CAGR 2014 to 2019: +3.7%.

2015 alcoholic drinks value sales growth: +2.0%; CAGR 2014 to 2019: +2.4%.

2015 mass grocery retail sales growth: +0.1%; CAGR 2014 to 2019: +1.4%.

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