

United Arab Emirates Tourism Report Q2 2016

<https://marketpublishers.com/r/U0F7CE18308EN.html>

Date: March 2016

Pages: 33

Price: US\$ 1,295.00 (Single User License)

ID: U0F7CE18308EN

Abstracts

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BMI View: The UAE tourism market will continue its healthy expansion over the next five years, with the number of inbound arrivals increasing at an average annual rate of more than 5%. This will be driven primarily by the diversification policy adopted by the two main tourist hubs, Abu Dhabi and Dubai, who will continue to seek to attract new tourist groups such as families, as well as tourists seeking more environmentally friendly or more cultural destinations. This will impact positively on the value of international tourism receipts, which will continue to increase at an average annual rate of approximately 7%.

Key Updates And Forecasts

Air travel connections continue to expand as follows: Spicejet increasing the number of flights between Dubai and India; Norwegian opening a new route between Helsinki and Dubai; Wizzair adding routes between Dubai and different European destinations; China Southern Airlines increasing the number of routes; and, Etihad Airways opening new routes between Morocco and Abu Dhabi.

We expect total inbound arrivals to increase by more than 5% annually throughout our five-year forecast period, rising from 17.6mn in 2016 to 21.8mn in 2020. This will provide a healthy boost to tourism-related spending and hotel industry value.

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